

Championship

MARCH 7 – 12
2023

SPECTATORS GUIDE

Courtesy of

Ponte Vedra
NewsLine

the only newspaper delivered to every household
in Ponte Vedra Beach, Palm Valley,
South Ponte Vedra Beach and Nocatee

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Welcome to THE PLAYERS

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Welcome to beautiful Ponte Vedra Beach and THE PLAYERS Championship, with tournament dates of March 7 – 12. We hope you enjoy your visit to the Stadium Course at TPC Sawgrass, designed specifically with spectators like you in mind.

Our Ponte Vedra NewsLine Championship Spectators Guide returns for the eighth year with more helpful information than ever. Within these pages you will find everything you need to know about THE PLAYERS Championship.

Can you ride your bike to THE PLAYERS? Find out on page 6. What useful features can you find on the PGA TOUR app? Find out on page 10. How long has it been since Tiger Woods won? Check out the answer on page 27. The pages in between are full of useful and timely tidbits, all designed to make your visit an enjoyable one.

Our company has produced local community newspapers in the North Florida area for the past 23 years. We thank you, our readers, for making Ponte Vedra NewsLine

your community newspaper. We are pleased to present our 2023 Championship Spectators Guide and in a small way be a part of this iconic golf tournament.

Florida NewsLine team

Mark Pettus, Publisher

Martie Thompson, Editor

Linda Gay, Advertising Sales

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Schedule of Events

Tuesday, March 7: Military Appreciation Day

Charity of the Day:
Blue Star Families

- Entries open at 7:30 a.m.
- Will Call Hours: 7 a.m. – 6 p.m.
- Practice Day for professionals
- 9 a.m. – 2 p.m.: Rob Strano Clinic for the Deaf and the Blind, Dye's Valley Golf Course Hole No. 9
- 4:30 p.m.: Military Appreciation Day Ceremony begins
- 5 p.m.: Military Appreciation Concert

Wednesday, March 8

Charity of the Day: THE PLAYERS Center for Child Health

- Entries open at 7:30 a.m.
- Will Call Hours: 7 a.m. – 6 p.m.
- Practice Day for professionals

- All day: THE PLAYERS Championship Caddie Competition in Memory of Bruce Edwards (Closest to the pin competition at the 17th hole amongst all of the caddies.)

Thursday, March 9

Charity of the Day:
Edward Waters University Women's Golf Program

- Entries open at 6:45 a.m.
- Will Call Hours: 7 a.m. – 6 p.m.
- First round of competition begins at approximately 6:45 a.m. (threesomes off of No. 1 and No. 10)

Friday, March 10

Charity of the Day:
Active Minds

- Entries open at 6:45 a.m.
- Will Call Hours: 7 a.m. – 6 p.m.
- Second round of competition begins at

approximately 6:45 a.m. (threesomes off of No. 1 and No. 10)

Saturday, March 11

Charity of the Day: Nemours Children's Health, Jacksonville

- Entries open at 7:30 a.m.
- Will Call Hours: 7 a.m. – 6 p.m.
- Third round of competition begins at approximately 7:45 a.m., depending on the size of the cut (twosomes off No. 1)

Championship Sunday, March 12

Charity of the Day: First Tee of Northeast Florida

- Entries open at 7:30 a.m.
- Will Call Hours: 7 a.m. – 4 p.m.
- Final round of competition begins at approximately 7:45 a.m., depending on size of the cut (twosomes off No. 1)

Tickets

Tickets are mobile-only and day-specific tickets. They can be purchased exclusively online at THEPLAYERS.com/tickets.

Parking is purchased separately at THEPLAYERS.COM/parking. Parking passes are completely digital and cannot be purchased on-site.

Youth Tickets: Up to two youth, aged 15 and younger, will be admitted free with a ticketed adult all week long. All youth aged six and older must have a ticket in order to access hospitality venues.

Military and veteran tickets:

All military and veteran tickets will be digital and must be

secured in advance through an online verification system. Once the redemption process is complete, tickets can be accessed instantly. Tickets are available while supplies last. All active duty, retired, reserve and National Guard members verified through the new military identification system and one dependent are provided access to complimentary tickets on Tuesday, March 7, and Wednesday, March 8, as well as one competition day during Thursday, March 9, through Sunday, March 12, while supplies last. Complimentary tickets secured through this verification process will include a \$20 digital voucher that

can be used at any on-site food vendor for food and non-alcoholic beverages.

Veterans verified through the military identification system and one dependent are provided access to discounted tickets on Tuesday, March 7, and Wednesday, March 8, as well as one competition day during Thursday, March 9, through Sunday, March 12, while supplies last. Discounted tickets secured through this verification process will include a \$20 digital voucher that can be used at any on-site food vendor for food and non-alcoholic beverages.

To secure military and veteran tickets, follow these steps:

Visit THEPLAYERS.com/tickets and click CLAIM TICKETS in the Military Admission section.

Select your chosen tournament day(s).

Verify your military designation using GovX by selecting the link on the checkout page.

Once verified, complete the transaction and access your tickets on THE PLAYERS' digital portal.

Add your ticket(s) to your mobile wallet prior to arrival.

Will Call: Located in the parking lot of Tournament Plaza, near Larry's Giant Subs. Will Call address: 830 A1A N Ponte Vedra Beach, FL 32082



DISCOVER THE DIFFERENCE

The PGA TOUR has assembled one of the finest, award-winning golf instruction teams in the game at the famed TPC Sawgrass facility located in Ponte Vedra Beach, Florida. Led by top-ranked golf instructor, Todd Anderson, expert instructors will begin with a complete assessment and develop a plan to quickly improve all facets of your game.



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New PGA TOUR app: Launching in 2023, the PGA TOUR will have a new app and mobile experience that's more interactive, bringing mobile users closer to the championship than ever before. The app will feature:

- Faster scoring updates, faster load times.
- Advanced wayfinding technology to allow you to quickly navigate your way to your favorite on-course destinations.
- New immersive visual stories that will bring fans closer to our players and events.
- Larger set of stats that can be filtered by round.
- Optimized player profiles to deliver more player content and imagery.
- New course content that will take users on a tour of every hole of the course through imagery and stats.

Two-Tier Stadium coming to iconic 16th and 17th holes:

Adding to the already electric atmosphere of the most iconic finishing stretch in golf, the venues surrounding the 16th and 17th holes will be expanded to a double-decker structure and will provide spectators with more than 131,000 square feet of premium hospitality space and will accommodate thousands of fans. The reimagined stadium seating will feature the all-new Championship Club presented by Lexus, which will offer the ultimate vantage point to one of the most famous holes in golf.

New sustainable Sawgrass Splash cup:

As part of the

PGA TOUR's commitment to leading the advancement of sustainability in the industry, THE PLAYERS will be serving the tournament's signature drink, the Sawgrass Splash featuring Tito's Handmade Vodka, in a lightweight, aluminum cup. Aluminum is the most sustainable beverage packaging material, and like aluminum cans, aluminum cups can be easily recycled; the 16 oz cups are lightweight, sturdy, cool to the touch and provide an elevated drinking experience for all fans. While the cup is changing, the iconic Sawgrass Splash is staying the same; the drink will continue to feature Tito's Handmade Vodka, and a refreshing combination of orange juice, lemonade and lime juice. Expanded fan area at 8th Green/9th Tee: The fan area near the 8th green and 9th tee has been expanded and will now be home to The Oasis featuring the Tito's Stillhouse Lounge. The Oasis offers an enclosed lounge with premium sightlines of the newly reimagined 9th tee. The lounge also features fun additions for fans, including a putting green, Golden Tee retro arcade game, custom murals, and TVs with live broadcasts of the tournament.

Stadium Village enhancements:

Reimagined for the 2023 Championship, THE PLAYERS Stadium Village will bring the return of the 17th Hole Challenge presented by the Proud

Partners and the enhanced PGA TOUR Fan Shop as well as the all-new "Bar 904," which will feature classic drinks and a fun place for fans to gather.

New Food Partners: New in 2023 will be The G.O.A.T. Tapas Bar, which will be bringing flavors from around the world to THE PLAYERS. Maestro Dobel Tequila will also be introducing a new cocktail for the tournament, the Dobel Ace Paloma Cocktail.

PGA TOUR Training Center: NOBULL, Hyperice and Whoop

are teaming up to offer an all-new immersive experience for fans. Conveniently located near the Love Entry, the PGA TOUR Training Center will highlight the training experience for PGA TOUR athletes and give fans a glimpse of what it is like to train like the pros.

Ultra Hour: Michelob ULTRA is taking happy hour to a new level with their brand-new ULTRA Hour promotion. Fans can expect an exciting surprise drink special on Michelob ULTRA products throughout the week of the tournament.



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This Championship Spectators Guide is courtesy of Ponte Vedra NewsLine.

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Getting Here and Parking

All parking passes are daily passes and must be purchased in advance via [THEPLAYERS.com/parking](https://www.theplayers.com/parking).

- Parking passes are required on all tournament days, Tuesday through Sunday.
- Volunteers will not sell parking passes in the lot, and parking will not be sold at Will Call.

▪ "Four or more for free" parking vouchers are not available in 2023.

▪ Tuesday and Wednesday parking costs \$15 per day and Thursday through Sunday costs \$40 per day.

▪ General Parking Lot address: 5360 Palm Valley Road, Ponte Vedra Beach, FL 32082

Rideshare:

Rideshares will drop off and pick up at the Couples Entry off of ATP Boulevard, which is just steps from the 15th hole. Rideshare vehicles will be staged outside the Couples Entry, making this one of the easiest modes of transportation for spectators.

Getting to THE PLAYERS Championship:

- Enter Destination: THE PLAYERS Championship
- Enter the tournament through the Couples Entry

Leaving THE PLAYERS Championship:

- Exit tournament grounds through the Couples Entry
- Follow the tournament signage to the designated rideshare pick up area outside the Couples Entry



Photo courtesy PGA TOUR

- Get in available rideshare and head to your preferred destination

Shuttles:

Local shuttles are new in 2023! On Friday, March 10, Saturday, March 11 and Sunday, March 12 THE PLAYERS will run a free shuttle service for Nocatee and area residents to park for free at Palm Valley Academy (700 Bobcat Lane, Ponte Vedra Beach, FL 32081), Valley Ridge Academy (105 Greenleaf Drive, Ponte Vedra Beach, FL 32081) and Pine Island Academy (805 Pine Island Rd, St. Augustine, FL 32095) and then take a free shuttle to and from THE PLAYERS. The shuttles will run from 9 a.m. to 7 p.m. and will drop fans off right in front of the Nicklaus entrance.

Shuttles are also available from several downtown Jacksonville hotels to THE PLAYERS, Thursday through Sunday of tournament week. Shuttles will be available from Hogan Street by the Marriott Jacksonville Downtown, Hyatt Regency Jacksonville Riverfront, and Southbank Hotel Jacksonville Riverwalk (which guests at the Doubletree by Hil-

ton Jacksonville Riverfront can also utilize) to both hotel guests and area residents, providing a convenient and cost-effective way for fans to get to and from the tournament. Shuttle passes are \$20 plus applicable fees.

Pedal to THE PLAYERS:

THE PLAYERS offers complimentary bike parking during the tournament, from the time entries open until end of play. Spectators can ride their bikes to Gate B located inside the Sawgrass Gates off of PGA TOUR Boulevard in the back of lot 4 only (110 PGA TOUR Blvd.) Bike racks are available free of charge. Bike parking is not available in the general parking lot.

Golf Cart Parking:

THE PLAYERS offers complimentary golf cart parking services Tuesday through Sunday at Gate B, located inside the TPC Sawgrass Gates off of PGA TOUR Boulevard in the back of lot 4 only (110 PGA TOUR Blvd.) Golf cart parking is free of charge and is available from the time entries open until end of play. Golf cart parking is not available

in the general parking lot.

Disabled Guest Services:

THE PLAYERS Disabled Guest Services program provides shuttles during the championship. Fans who have handicap parking access are still required to purchase a parking pass in advance for THE PLAYERS general parking lot (off County Road 210).

Fans with a handicap parking hang tag, as well as a PLAYERS parking pass, will be directed to park in a specific part of the general parking lot. From there, golf carts will take them to one of the designated Disabled Guest Services locations on the golf course.

Carts will run from the time gates open until 30 minutes after play ends and will only pick up and drop off from the below designated locations. They will not stray from official route under any circumstances: Behind 16 Green by Couples Gate and The Bier Garden Behind 17 Tee adjacent to the Welcome Experience and the Food Court Players left of 9 Fairway by Wine & Dine on 9.

Players left of 9 Green by Past Chairman Hospitality. Clubhouse area behind 3 Tee Players right of 16 Tee Players right of 15 Fairway at Taste of JAX

If disabled guests need assistance from a location without shuttle access, they should contact any tournament official with a radio.

Official merchandise is available at The PGA TOUR Fan Shop at THE PLAYERS Stadium Village, located near the main entrance.

The PGA TOUR Fan Shop at THE PLAYERS Welcome Experience will be open to the public the weekend before the tournament (March 3 – 5), so that the Northeast Florida community can come check out the unique merchandise collection and purchase commemorative items and apparel. No ticket is required, and guests can park in the public parking lot off County

Road 210. Hours are:

- Friday, March 3: 12 p.m. to 5 p.m.
- Saturday, March 4: 10 a.m. to 5 p.m.
- Sunday, March 5: 10 a.m. to 5 p.m.

What's New:

The PGA TOUR Fan Shop in the Stadium Village has increased in size; it's now more than 36,500 square feet and features endless exciting merchandise for fans to choose from. Here are a few highlights:

- Barstool Golf will be offering an exclusive merchan-



Photo courtesy PGA TOUR

dise line with THE PLAYERS featuring two polo shirts, hoodies, quarter zips, t-shirts and hats.

- NOBULL custom shoes for

THE PLAYERS

- Collaborations with Flomotion, Vineyard Vines, Greyson, Johnnie O, FootJoy, Melin Hats and more.

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Where to Eat and Drink

Taste of JAX: No. 11 green/No. 12 tee

Cousins Maine Lobster: Serving up its 100% premium, wild-caught, sustainably harvested lobster from Maine.

Mojo BBQ: A premier barbecue, southern food, and craft cocktail destination with eight locations in North and Central Florida.

ABBQ: Serving up Texas style BBQ at the Beach.

Silkie's Chicken & Champagne Bar: Historic Springfield upscale casual restaurant featuring Chef Kenny Gilbert's Signature Fried Chicken, Biscuits & Champagne Cocktails. Taste of Jax Bar: Featuring Tito's at the Turn

Wine & Dine on 9 presented by Meiomi Wines: No. 9 fairway

Enjoy food from Bonefish Grill and a glass of wine from Meiomi Wines, the official wine of the PGA TOUR, in a beautiful garden setting. Take a few swings in the swing simulator while you're here, and if you need to freshen up, take advantage of the permanent restrooms.

Food Court: THE PLAYERS Welcome Experience

Homespun Kitchen: Healthy fast food. Whether you are vegan, gluten free or paleo,

you will find tons of options at Homespun.

Firehouse Subs: This sandwich shop was founded in Jacksonville.

Bono's Pit Bar-B-Q: Lou Bono opened the first Bono's on Beach Boulevard in 1949. The restaurant prides itself on serving up an authentic Southern Pit barbecue experience you won't forget.

The Local: Jacksonville-based high quality café focusing on delicious food with unique twists on every dish as well as craft booze and coffee.

Tropical Smoothie: Bold, flavorful smoothies, wraps, sandwiches, flatbreads and salads with high-quality ingredients and fresh produce.

Daily's concessions

Tacos on 12: No. 12 green

One of the most well-trafficked food venues on the course, featuring food and drink from



Photo courtesy PGA TOUR
Tacos on 12, featuring TacoLu.

TacoLu, Jacksonville's popular Baja Mexicana.

Sawgrass Square: No. 10 tee/Davis Love III Entry

Mini Bar: Jacksonville's first mini donut shop will be serving up a set menu of mini-sized donuts in more than a dozen unique flavors. Some examples include fruity pebbles, samoa, pop tart, maple bacon, and coffee cake.

4 Rivers Smokehouse: A sophisticated Texas-style smokehouse.



Photo courtesy PGA TOUR
Mini Bar donuts at Sawgrass Square.

Trucks on 10

This venue offers flavors from local, favorite food trucks and an open-air Michelob ULTRA Mobile bar.

- Twisted Okie BBQ
- Mama's
- Chinchillas Burgers
- Saffron Mediterranean Kitchen
- Tikiz

- What's the Catch

The Patio: Between No. 10 tee and No. 18 green/No. 16 tee

The Patio offers a shaded fan zone that includes open-air seating and a videoboard to keep up with the tournament action. The Patio features a Michelob ULTRA bar as well as food from V Pizza, founded by Jacksonville natives with the goal of bringing true Neapolitan pizza to their hometown.

Bier Garden presented by Hoptinger: Behind No. 16 green

Near the Couples (rideshare) Entry. Choose from a variety of craft beer and bar bites from Hoptinger, a locally-owned bier garden and sausage house.



Photo courtesy PGA TOUR
Bier Garden presented by Hoptinger.

PLAN YOUR PLAYERS



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THE PLAYERS is the most technologically advanced golf tournament in the world and has pioneered numerous advances in technology in a number of areas, but with a particular focus on enhancing the fan experience.

PGA TOUR App

Launching in 2023, the PGA TOUR will have a new app and mobile experience that's more interactive, bringing mobile users closer to the championship than ever before. The app will feature:

- Faster scoring updates, faster load times.

- Advanced wayfinding technology to allow you to quickly navigate your way to your favorite on-course destinations.
- New immersive visual stories that will bring fans closer to our players and events.
- Larger set of stats that can be filtered by round.
- Optimized player profiles to deliver more player content and imagery.
- New course content that will take users on a tour of every hole of the course through imagery and stats.

Augmented Reality

For THE PLAYERS 2023, the PGA

TOUR is introducing its unique on site augmented reality experience at the iconic 17th hole. Using an iPhone, fans attending the event will be able to see near-real time shot trails from the tee to the green and track every putt for every player in the field. The app includes live data from Shotlink powered by CDW and the ability to replay shot trails from any player throughout all four rounds. Fans can download the PGA TOUR AR app from the Apple App store.

ShotLink powered by CDW

ShotLink powered by CDW

is a revolutionary technology from the PGA TOUR that captures and reports real-time vital information on every shot, by every player, real-time, during tournament competition. CDW (www.cdw.com) provides insight and management of the technology and software solutions for continued advancements of ShotLink, with more than 16,000 pieces of equipment needed on the PGA TOUR, PGA TOUR Champions and Korn Ferry Tour. More than 250 volunteers are needed each day to run the ShotLink system at a TOUR event.



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Save these Dates



Birdies for Charity is a fundraising program offered by THE PLAYERS Championship. Before March 8, enter your donation and guess the number of birdies you think will be made at THE PLAYERS 2023. The closest guess will receive a chance to win \$10,000, and River Garden will also receive a gift from the program.

Questions?

Call 904.886.7763 or
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Timuquana Open: 4/24/23
Taste of Golf Gala: 4/26/23

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Hole by Hole

Overview

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1: No. 1 tee is a popular spot to watch players hit their tee shots, with elevated mounding around the tee box. The path between No. 1 green to No. 2 tee is another opportunity to see the pros.

2: Elevated mounding behind the green provides a great place to watch players decide whether or not to go for the par 5 in two or lay-up.

3: The mound by the tee provides an awesome birds-eye view of the action on No. 2 green and No. 3 tee.

4: Sit on the bulkhead near the green and watch the pros hit their approach shots into this extremely difficult green.

5: Find great views of this tough par 4 from the elevated left side of the fairway, where you can also catch a glimpse of players practicing on the back tee of the

upgraded driving range. (Fun Fact: The back range is open to all ticket holders during tournament week!)

6: This green isn't very crowded and offers a great place to catch the action up close. It's also the perfect spot to see players as they walk from the green to the No. 7 tee.

7: The elevated mounding behind the green allows you to see all the way back to the tee box.

8: The longest par 3 on the course. Over the last 17 years, the No. 8 hole has yielded the fewest number of birdies on the course and ranks as the fourth toughest hole.

9: A great par 5 to watch players hit their tee shots and decide whether or not to go for the green in two. Mounding on No. 9 green gives fans an even better view of players' approach shots and putts.

10: The 1st and 10th holes are very similar in terms of their scoring statistics over the last 17 years of THE PLAYERS. This lends itself to a fair start for players during two-tee starts (Thursday, Friday and Saturday).

11: A fan-favorite par 5 where players often go for the green in two, the green is surrounded by sand and water, which provides non-stop drama and excitement.

12: The No. 12 hole was re-designed before the 2017 tournament into a risk/reward, driveable par-4.

13: Fans directly behind the green may even see a ball or two roll through the green and end up right at their feet. Fore!

14: A tough par 4 with great, elevated views behind the tee

and the right side of the fairway. Errant tee shots to the right often end up right near fans.

15: This dogleg right par 4 presents players with a tough and tight tee shot through a chute of trees and over water. It is a quintessential Pete Dye hole.

16: One of the most iconic par 5s in all of golf. The 16th hole is responsible for the most eagles (274) and most birdies (3,494) of any hole on THE PLAYERS Stadium Course since 2003.

17: There is not a bad view of this legendary, island green par 3.

18: This finishing hole is one of the most difficult on the PGA TOUR, with water down the left side and an extremely narrow fairway. You'll find great views behind the tee and down the right side of the hole.

Sawgrass Splash

The signature cocktail of THE PLAYERS

- 1.5oz Tito's Handmade Vodka
- oz. lemonade
- oz. orange juice
- Squeeze of lime juice



Photo courtesy PGA TOUR

Spectator Information Tents are located at:

- Davis Love III entry
- Taste of Jax (11 green/12 tee)
- PGA TOUR Fan Shop at THE PLAYERS Welcome Experience
- Wine & Dine on 9 presented by Meiomi Wines

Help us keep THE PLAYERS clean and safe

Fans can text THE PLAYERS from anywhere on course to notify a staff member of an on-site issue. Text 69050 to reach a staff member while at the tournament.

THE PLAYERS PRIDE

THE PLAYERS PRIDE stands for showing personal responsibility

when enjoying the best fan experience in golf. We ask that all attendees help make this event our Gold Standard by keeping the course beautiful, clean and safe. Have fun and enjoy the ultimate experience this championship provides, but remember to show the same respect to those around you as the players show each other.

Fan Code of Conduct

Spectators will be subject to expulsion and the loss of ticket privileges for the following breaches of etiquette:

- Making rude, vulgar or other inappropriate comments or gestures;
- Verbal or physical harassment

of players, volunteers, officials or spectators;

- Distracting a player or any disruption of play;
- Behavior that is unruly, disruptive, unsafe or illegal in nature;
- Failing to follow the instruction of a championship official, volunteer or security personnel.

Mobile Device Policy

- Devices must be on silent at all times; flash may not be used.
 - Devices may be used to capture video, audio and photos (content) in all areas throughout tournament week.
 - Content may be used for personal purposes (e.g., personal social media); no commercial use.
 - No live streaming or real-time coverage (e.g., no shot-by-shot coverage).
 - Data use (e.g., texting) is permitted in all areas throughout tournament week.
 - Phone calls are allowed only in designated areas.
 - Be respectful of play and do not interfere with players, caddies or media.
 - All posted signage and instructions from tournament staff must be observed.
- Failure to comply with this policy may result in the revocation of your ticket.

Autograph Policy

On-course autograph seeking is prohibited (this includes, but is not limited to, tees, fairways, greens and practice areas during practice rounds and tournament rounds). Autograph seeking will be restricted to designated autograph zones: practice grounds and scoring

area. No memorabilia can be brought into the tournament including pin flags, photos, trading cards, balls and other sports paraphernalia.

Food Policy

THE PLAYERS allows fans to bring in their own food in a one-gallon clear, plastic bag where food items are also wrapped in clear wrap. Fans can refill their empty water bottles at the filtered water stations. THE PLAYERS will allow reusable plastic or metal cups up to 32 oz at entries, as long as they are empty.

Alcohol Policy

Strict adherence to alcoholic beverage consumption laws will be enforced on course and in all hospitality areas.

- Alcohol will not be served to anyone younger than 21; proof of age will be required for anyone younger than 35.
- Only two drinks may be purchased at a time; spectators are not allowed to carry more than two drinks at any given time.

Approved Bags

Opaque bags measuring 6x6x6 inches and smaller or clear bags 12x6x12 inches and smaller are allowed inside the course grounds.

Non-Approved Bags

Backpacks, camera cases, mesh bags, purses, seat cushions, clear backpacks, tinted plastic bags, tote bags, binoculars case, printed pattern plastic bags and folding chair bags are not permitted inside the course grounds.

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96 Ocean Boulevard • \$2,297,770

This custom-built Coastal home truly "has it all" from its incredible location, Located in the very heart of Old Atlantic beach close to town center and a short Stroll to the ocean. Newly renovated interior and exterior in 2021-2022. Heated salt water pool, summer kitchen, outdoor shower, detached 1.5 car garage and fully fenced yard.



1649 Norton Hill Drive • \$1,495,000

This stunning 2 story home will wow you! Built on ¾ acre lake front lot w/ eastern exposure & beautiful views. Totally renovated in 2022 w/ top-of-the-line finishes & light coastal flair. New roof & oversized 3 car garage. Lots of room for a pool.



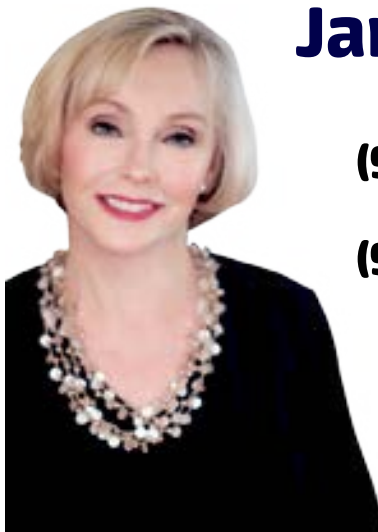
1877 Beach Avenue • \$5,200,000

The Atlantic Beach oceanfront home everyone has been waiting for! This cedar shake coastal was totally renovated in 2017 & 2018 retaining the "Old AB charm" built w/pilings and 1st floor and east wall concrete construction. House w/3562 sq. ft. and 2-bedroom guest house w/725 sq. ft. Desirable 3 car garage and convenient driveway up to main house.



1960 Beach Avenue • \$2,990,000

Spectacular ocean views from this totally renovated coastal pool home. Steps from the beach access. Cook's kitchen with walnut "Island style" counter tops, newer appliances and a big walk-in pantry. Entire 3rd floor is private master suite with sitting area, luxurious bath with large shower and soaking tub & large walk-in closet,



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Riley Green to headline THE PLAYERS Military Appreciation Day

Country music star Riley Green will be headlining THE PLAYERS Championship's annual Military Appreciation Day Concert on Tuesday, March 7, 2023. Green is a singer-songwriter who was named ACM's New Male Artist of the Year and MusicRow's Break-out Artist of the Year in 2020. His multiple Platinum-certified hits include "I Wish Grandpas Never Died" and "There Was This Girl" and current single, "Half of Me" with Thomas Rhett, has been dominating the country charts.

Green has toured with Brad Paisley, Jason Aldean and Jon Pardi, and will be touring with 2018 PLAYERS headliner Luke Combs this summer. This year's Military Appreciation Day Ceremony will take place on Tuesday, March 7, at 4:30 p.m. on the Island Green 17th Hole. The Military Appreciation Day Ceremony and Concert is free to any Tuesday ticket holder; a Tuesday Stadium Pass starts at just \$30 and is available for purchase at [THEPLAYERS.com/](https://www.theplayers.com/)

tickets. Tuesday parking is separate and must be purchased in advance.

"We are excited to have Riley Green join the ranks of the many great artists that have performed in our annual salute to service and know he will deliver an incredible show for our fans onsite," said Jared Rice, executive director of THE PLAYERS. "Military Appreciation Day is such an important part of the fabric of this championship, and we are thrilled to continue the

concert tradition in 2023 and beyond."



Photo courtesy PGA TOUR
Country music star Riley Green

How THE PLAYERS supports servicemembers

Military ticket offerings for THE PLAYERS 2023:

- All active duty, retired, reserve and National Guard members verified through the military identification system and one dependent are provided access to complimentary tickets on Tuesday, March 7, and Wednesday, March 8, as well as one competition day, Thursday, March 9, through Sunday, March 12. Tickets are available while supplies last. Complimentary tickets secured through this verification process will include a \$20 digital voucher that can be used at any on-site food vendor for food and non-alcoholic beverages.

Veteran ticket offerings for THE PLAYERS 2023:

- Veterans verified through the military identification system and one dependent are provided access to discounted tickets on Tuesday, March 7, and Wednesday, March 8, as well as on one competition day, Thursday, March 9, through Sunday, March 12. Tickets are while supplies last. Discounted tickets

secured through the verification process will include a \$20 digital voucher that can be used at any on-site food vendor for food and non-alcoholic beverages.

To secure military and veteran tickets, follow these steps:

1. Visit [THEPLAYERS.com/tickets](https://www.theplayers.com/tickets) and click CLAIM TICKETS in the Military Admission section.
2. Select your chosen tournament day(s).
3. Verify your military designation using GovX by selecting the link on the checkout page.
4. Once verified, complete the transaction and access your tickets on THE PLAYERS' digital portal.
5. Add your ticket(s) to your mobile wallet prior to arrival.

Patriots' Outpost returns

All active duty, retired, reserve, National Guard members, veterans and their dependents will have access to the Patriots' Outpost, an upgraded open-air hospital-

ity space located near No. 16 tee that is reserved exclusively for servicemembers to enjoy throughout tournament week (must have valid military I.D.).

Flyover tradition continues

The annual tradition of a flyover on Military Appreciation Day will continue in 2023 and will feature the 125th Fighter Wing.

Military Job Fair

THE PLAYERS, in partnership with the Jacksonville Military Veterans Coalition, will host its 12th annual Military Job Fair on Saturday, March 4 from 11 a.m. – 2 p.m. at the Patriots' Outpost. The Military Job Fair is free and open to military personnel, veterans and military spouses. Approximately 30 companies with existing job opportunities will be on-site.

PGA TOUR Fan Shop discounts

On Tuesday, March 7, active duty, retired, reserve and National Guard members will receive a 20 percent discount in the PGA TOUR Fan Shop in the Stadium Village (must have valid military I.D.).



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Most Dramatic Moments in THE PLAYERS History

1983: As designed, the closing three holes at the Stadium Course produced an exciting climax in 1983. Hal Sutton, making his first start in the event, birdied holes 16 and 17 to offset a bogey at 18 for a one-stroke victory. In just his second full season on TOUR, Sutton impressively claims both a PLAYERS title and a PGA Championship.

1993: On the short-but-demanding par-4 4th hole, Nick Price's tee shot came to rest on the lip of a fairway bunker. With one foot in the bunker, Price took a baseball swing and hit the ball

within a foot for a tap-in birdie. He later described it as "the greatest shot of my life." He won by five strokes.

2003: The final round of the '03 PLAYERS was played in severe cold and windy conditions. Davis Love III responded with the round of his life. After hitting his tee shot into the trees on the 16th hole, Love capped off his brilliant play by hooking his approach shot out of the trees, over the water and onto the par 5 in two shots for an unlikely eagle en route to his second PLAYERS triumph.

2013: Tiger Woods and Sergio Garcia — both former winners of THE PLAYERS — have been rivals for their entire careers. On Sunday, they were tied for the lead headed into the par-3 17th hole. Garcia watched from the tee while Woods made a routine par, but then Sergio dumped his tee shot into the water... twice. Tiger striped a drive on 18 to set up another clutch par en route to his second PLAYERS championship.

2018: Webb Simpson's record-setting 2018 victory at THE PLAYERS is one he'll cherish forever:

"Man, it means everything to me. I feel like it's my first win." Simpson tied the tournament's 36-hole record with a 63 (-9) on Friday, and he took a commanding lead heading into the back nine on Saturday. Already a week full of highlights, one of the most impressive came on the par-5 11th after Simpson's approach shot went long into the bunker behind the green. Simpson recovered perfectly — and essentially closed out the tournament — holing out from 99 feet for eagle and extending his lead over the best field in golf to eight strokes.

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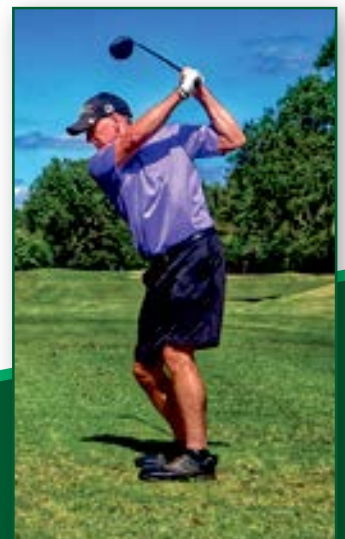
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Get to Know . . .

Volunteer Laura Renstrom

21

By Martie Thompson

Laura Renstrom, who is celebrating her 12th year as a volunteer at THE PLAYERS, is also the tournament's newest Vice-Chair and the fourth female chairperson. In her first year of this prestigious position, she said she is excited to take on new challenges and is ready to see the tournament play out. As the newest Vice Chair, Laura is in charge of the Volunteer Services Division, which oversees the 11 committees that basically ensure that volunteers at the tournament have the best experience possible. Included are committees such as uniforms, Darlene's Diner, credentials, and volunteer transportation. Laura is a trial lawyer with the law firm of Holland & Knight, where she specializes in commercial litigation, including product liability, tort and class actions, as well as business, insurance and contract disputes. She lives in Mandarin with her husband, Nathan and two young daughters, aged four and two.



Photo courtesy Laura Renstrom
Laura Renstrom with some fellow volunteers at THE PLAYERS.

Q: How did you get started as a volunteer?

A: I was born and raised in Ponte Vedra Beach and my dad was a volunteer. I became involved with THE PLAYERS at a very young age, first serving as a youth runner and then in middle school and high school I was a standard bearer. After I graduated from law school and returned to this area, I wanted to get connected back to the community so I started volunteering at THE PLAYERS as an adult. My first position, which was great for me, was as the assistant chair of the standard bearers.

Q: What are some of the positions you have held up to this point?

A: I've held a variety of positions, including chair of the Benefactor's Tent, which was a hospitality venue on the 17th hole. I was also assistant chair of volunteer apparel and chair of the offsite shuttle committee. This called for some early mornings, like 4:30 a.m., as our volunteers shuttle in from Davis



Photo courtesy PGA TOUR

Tournament Vice Chair Laura Renstrom.

Park and many shifts start at 5 a.m. For the last two years, I have been chair of the Tournament Support committee. We call this the "Swiss Army knife" of committees, as these volunteers help wherever they are needed that day. It was a lot of fun and my day was spent coordinating and tracking volunteers and making sure everyone was fully utilized.

Q: What was your favorite position?

A: I'd have to say that the hospitality position was very fun. The days flew by. The spectators were having fun, but the volunteers behind the scenes were working hard to make sure everything was seamless.

Q: What is it about THE PLAYERS that keeps you coming back?

A: For me, it's all about the community, with the tournament's

community involvement being the first thing. I've always felt the need to give back and be a part of something bigger than myself. THE PLAYERS gives so much money to charities and it's very moving to see the results. Secondly, our volunteers are like family. So many return year after year and I see their special pride in being a part of this event in our local area. It's special to be a part of it.

Q: What would you say to someone who might be interested in volunteering at THE PLAYERS?

A: I'd say do it! We have more than 2,000 volunteers, but are always looking for new ones for next year. Volunteer registration is in the fall. Across the board, there are so many opportunities that you can pick an area that interests you. All the information is available at theplayersvolunteers.com.

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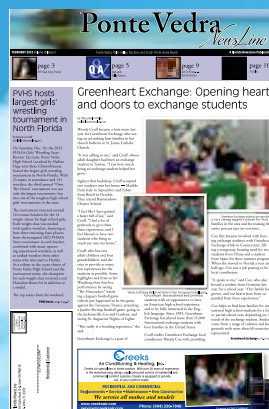


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2023 Anniversaries of THE PLAYERS

5 years: Webb Simpson (2018)

10 years: Tiger Woods (2013)

20 years: Davis Love III (2003)

25 years: Justin Leonard (1998)

30 years: Nick Price (1993)

35 years: Mark McCumber (1988)

40 years: Hal Sutton (1983)

45 years: Jack Nicklaus (1978) – Sawgrass
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By the Numbers

17th Hole

64: Number of balls that found the water on the 17th hole at the 2022 tournament.

868: Balls in the water on No. 17 since 2003.

4 feet, 8 inches: Length of Rickie Fowler's winning putt on the 17th hole in 2015.

69 feet, 7 inches: Distance of Jhonattan Vegas' birdie putt on the 17th hole, marking the longest putt ever made on the 17th hole.

78 feet: Length of the island green.

50,000 to 60,000: The number of golf balls that are retrieved from the surrounding water every year.

137: Length of the hole from the tournament tees.

60 feet: Distance of Tiger Woods' "better than most" birdie putt in 2001.

9: Number of holes-in-one on the 17th.

55 square feet: Size of the bunker at the front of the green.

3,912: Square footage of the green (compared to a course average of 4,500)

12: The highest score posted by a professional golfer — Bob Tway in 2005.



Photo courtesy PGA TOUR

Notable Records

27

Course record: 9-under 63.

Eight (8) players hold this record — Fred Couples, Greg Norman, Roberto Castro, Martin Kaymer, Jason Day, Colt Knost, Webb Simpson, Brooks Koepka

Two-time champions: Six players — Jack Nicklaus (1974, 1976, 1977); Fred Couples (1984,1996); Steve Elkington (1991,1997); Davis Love III (1992, 2003); Tiger Woods

(2001, 2013)

Most eagles in tournament history: 15, Fred Couples

Double-Eagles: Five players have made a double eagle — Hunter Mahan, Peter Lonard, Rafa Cabrera Bello, Brooks Koepka, Harris English

Holes-in-one: There have been holes-in-one on THE

PLAYERS Stadium Course from 1982-2019: 9 holes-in-one on the 17th hole, most recently Ryan Moore during the first round of the 2019 tournament

Fewest bogeys at

THE PLAYERS, one event (no bogeys or worse): Greg Norman only carded one bogey over the course of 72 holes during the 1994 tournament, which he won

Most consecutive

birdies: Six birdies; Ten players hold this record

Most rounds in the 60s

(career): Sergio Garcia, 24

Players who have birdied No. 17 at TPC Sawgrass

all four rounds of a single

PLAYERS: Only two! Paul Azinger in 1987 and Kyle Stanley in 2017

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Spectator Information Tents are located:

- Davis Love III entry
- Taste of Jax (No. 11 green/No. 12 tee)
- PGA TOUR Fan Shop at THE PLAYERS Welcome Experience
- Wine & Dine on 9 presented by Meiomi Wines

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Photo courtesy PGA TOUR

Trophy

THE PLAYERS

THE PLAYERS unveiled a new Tiffany & Co. trophy at the 2019 tournament.

Using a process called “electroforming,” Tiffany & Co. and the PGA TOUR began with the inspiration of the swinging golfer from the iconic PGA TOUR logo. Then, through sophisticated

computer modeling, designers incorporated aspects of each of the 38 different winners of THE PLAYERS – from Jack Nicklaus to Webb Simpson.

Using a process called electroforming, which uses electric current to build up layers of a precious metal around a tem-

porary core to create a smooth and seamless finish, the Tiffany & Co design team worked with the PGA TOUR to replicate a golfer whose form was then created into a mold using 3D-printing technology. The golfer stands atop the signature 17th island green, which includes

intricate details like the signature Pete Dye pilings and the surrounding water.

THE PLAYERS Championship trophy is one of several pieces that Tiffany & Co. has created for the TOUR and its events, including the season-ending FedExCup.



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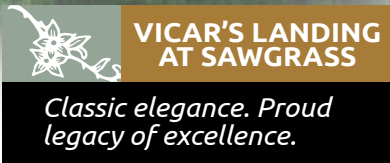
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